

APPLICATION FOR CERTIFICATE OF APPROPRIATENESS (COA)

Building address 211 E Third St Bethlehem PA 18015
Owner of building 211 E Third St LLC Phone
Owner's email & mailing address
Applicant Greg Heller-LaBelle Phone:
Applicant's email & mailing address same as above
Street and Number City State Zip Code

APPLICANT MUST ATTEND MEETING FOR CASE TO BE HEARD.
USE THE CHECKLIST ON THE BACK OF THIS APPLICATION TO ENSURE YOUR SUBMISSION IS COMPLETE.

Historic & Architectural Review Board - Application form, photographs, and drawings must be submitted 2 weeks prior to the regular scheduled meeting in order to be placed on the agenda for the next meeting.

South Bethlehem & Mount Airy Historic Conservation Commission - Application form, photographs, and drawings must be submitted 2 weeks prior to the regular scheduled meeting in order to be placed on the agenda for the next meeting.

1. PHOTOGRAPHS - Photographs of your building and neighboring buildings must accompany your application.

2. TYPE OF WORK PROPOSED - Check all that apply. Please bring any samples or manufactures specifications for products you will use in this project.
Trim and decorative woodwork
Siding and Masonry
Roofing, gutter and downspout
Windows, doors, and associated hardware
Storm windows and storm doors
Shutters and associated hardware
Paint (Submit color chips - HARB only)
Skylights
Metal work
Light fixtures
Signs
Demolition
Other

3. DRAWINGS OF PROPOSED WORK - Required drawings must accompany your application. Please submit ONE ORIGINAL AND TEN (10) COPIES OF DRAWINGS, PHOTOGRAPHS, APPLICATION FORM, AND ANY SPECIFICATIONS
Alteration, renovation, restoration (1/4 or 1/8"=1'0" scale drawings required IF walls or openings altered.)
New addition (1/4" or 1/8"=1'0" scale drawings: elevations, floor plans, site plan)
New building or structure (1/4" or 1/8"=1'0" scale drawings: elevations, floor plans, site plan)
Demolition, removal of building features or building (1/4" or 1/8"=1'0" scale drawings: elevation of remaining site and site plan)
A scale drawing, with an elevation view, is required for all sign submittals

4. DESCRIBE PROJECT - Describe any work checked in #2 and #3 above. Attach additional sheets as needed.
Signage plan for Colony Meadery South Bethlehem
Details attached as appendices

5. APPLICANT'S SIGNATURE DATE: 7/29/19

211 E Third St (Colony Meadery South Bethlehem) signage project

Overview:

- Black steel facade sign, illuminated from behind
- Black steel blade sign
- White vinyl lettering on windows

Area of signage:

- Facade sign: 32" x 72" = 16 sq ft
- Blade sign: 20" x 30" = 4.17 sq ft
- White vinyl lettering on panes: 24" x 24" = 4 sq ft (x4)
- Hours on doors: 24" x 24" = 4 sq ft (x2)

Total area of signage: 44.17 sq ft

Area of facade:

- Top section (mauve with diamonds): 6' x 18'10" (16,272 sq in = 113 sq ft)
- Second section (area with sign): 5'6" x 18'10" (14,916 sq in = 102.58 sq ft)
- Window section: 18'10" x 7'10" (details on attachment) (21,244 sq in = 147.53 sq ft)

*Not included in facade calculations: Diagonal windows leading in to door: 25" x 7'10"

Total area of facade: 363.11

Percentage of facade signage: 12.16%

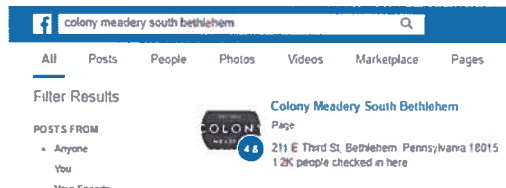
Percentage of window signage: 16%

Facade sign:

Specs attached; black logo with white LED behind

Image is a trade logo for Colony used in branding

Font is custom designed for use in logo (example of use below)



Sign is similar in structure to nearby signage at Southside 313.

Blade sign:

Specs attached

Doublesided matte black steel with white lettering

Uses existing bracket 10'6" from sidewalk

At 20" plus hooks, sign will end approximately 8'6" above sidewalk.

Window Lettering:

Brand fonts include:

Copperplate Gothic (in logo below)

Josefin Sans

Custom font in logo for sign above

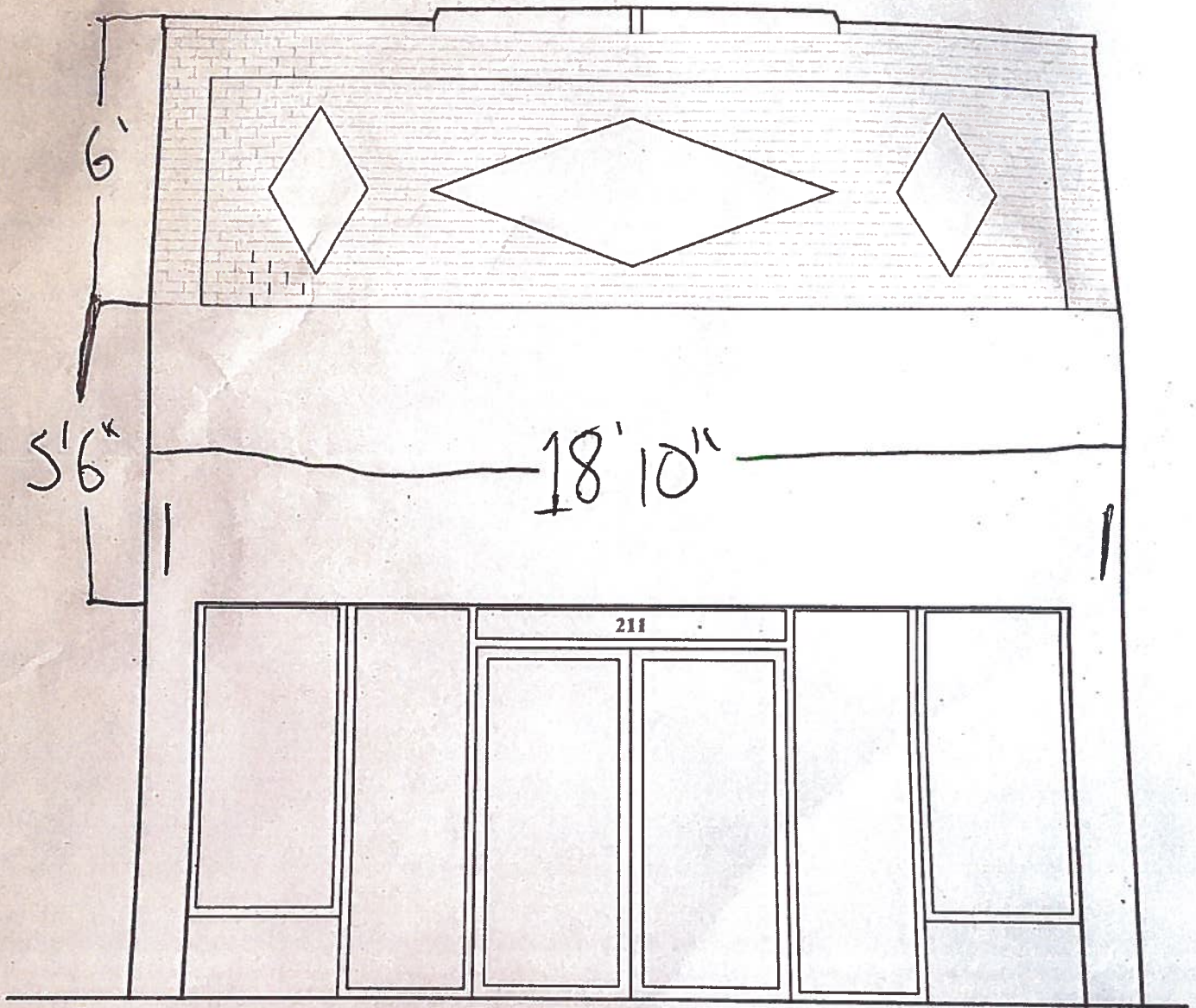
Examples of window vinyl:



Hours of
Operatio
n

M-Fr: 3-





Exist. South Elevation

1/4" = 1'-0"

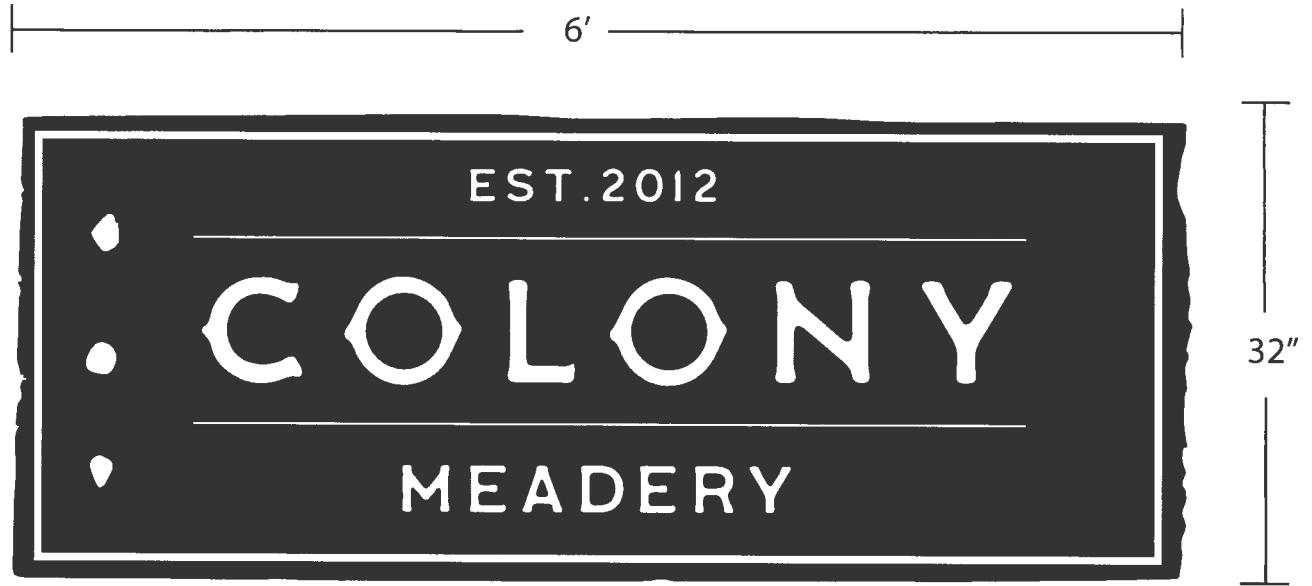


Mario's
DRYCLEANING
SERVICE

211

NO
PARKING
EXCEPT
AS
SHOWN
HEREIN

FACADE SIGN

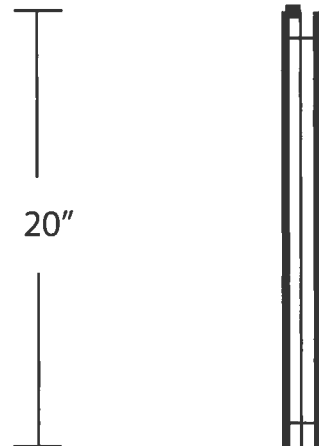


Water jet cut 14 gauge plate steel
 Matte black powder coat finish
 Lettering and graphics elements semi-translucent white matte acrylic backer panel
 Back-lit with led contained within 2" depth aluminium box
 Blind fastened to building through light box and hidden brackets

BLADE SIGN



BLADE SIGN
SIDE VIEW



Water jet cut 14 gauge plate steel - doublesided
 Matte black powder coat finish
 Lettering and graphics elements white matte acrylic panel sandwiched between steel panels with 1/4" standoffs between layers
 Fastened to building using c-channel blade bracket